

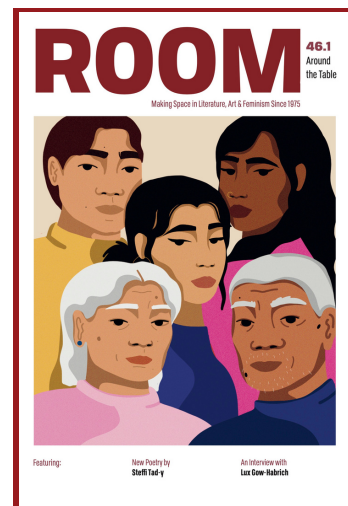
ROOM

Making Space in Literature, Art, & Feminism Since 1975

Advertising & Media Kit

Room is Canada's oldest feminist literary magazine, and has been publishing fiction, poetry, creative nonfiction, art, interviews, and book reviews since 1975. Room showcases writing and art by people of all marginalized genders, including cis and trans women, trans men, nonbinary, and two spirit people.

Past contributors to Room include Eden Robinson, jaye simpson, Hiromi Goto, Ivan Coyote, and Emily Riddle. Works that originally appeared in Room have been anthologized in the Journey Prize Anthology, Best Canadian Poetry, Best Canadian Essays, and Best Canadian Stories, and have been nominated for National Magazine Awards. Room is published by the staff and volunteers of the West Coast Feminist Literary Magazine Society, also known as the Growing Room Collective, based out of Vancouver.



PRINT RUN

1800+ per issue

CIRCULATION

62% Individual
25% Newsstand
8% Controlled
5% Institutions

AUDIENCE

~84% Canadian
~13% United States

CONTACT INFORMATION

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NEWSLETTER ADS

Size: 300 x 250 px

Max file size: 100kb

File format: JPG, PNG, GIF

Rate:

1 Ad: \$40 | 2 Ads: \$70 | 3 Ads: \$90

Full newsletter: \$90

WEBSITE ADS

Size: 220 x 250 px

Max file size: 100kb

Max animation loops: 3 loops or 15 sec

Accepted formats: JPG, PNG, GIF

Rate:

1 Month: \$75 | 3 Months: \$175 | 6 Months: \$300

PRINT ADS

FILE SPECIFICATIONS

Greyscale, 300 dpi +

File formats: TIF, EPS, PDF

FULL PAGE

Size: 4.5" x 7.5"

Regular: \$350

Inside Back Cover: \$500

HALF PAGE

Size: 4.5" x 3.625"

Regular: \$200

Buy 2 ads: Save 10%

Buy 3 or more ads: Save 20%



10.5k

newsletter
subscribers



17K

monthly
pageviews



13.1k

followers



6.5K

followers



8K

followers

PUBLISHING SCHEDULE

SPRING ISSUE (XX.1)

Booking Deadline: Nov 1

Art Deadline: Nov 15

Release Date: Early March

FALL ISSUE (XX.3)

Booking Deadline: May 1

Art Deadline: May 15

Release Date: Early Sept

SUMMER ISSUE (XX.2)

Booking Deadline: Feb 1

Art Deadline: Feb 15

Release Date: Early June

WINTER ISSUE (XX.4)

Booking Deadline: August 1

Art Deadline: August 15

Release Date: Early Dec