

ROOM

Making Space in Literature, Art & Feminism Since 1975

Advertising & Media Kit

Room (est. 1975) is Canada's oldest feminist literary journal. Room showcases fiction, poetry, reviews, artwork, interviews, and profiles by emerging and established writers and artists from marginalized genders, including but not limited to women, trans men, nonbinary, and Two-Spirit folks.

Past contributors include Marilyn Dumont, Eden Robinson, Jillian Christmas, jaye simpson, Hiromi Goto, Hazel Jane Plante, Amber Dawn, and Shani Mootoo.

Works that originally appeared in Room have been anthologized the *Journey Prize Anthology*, *Best Canadian Poetry*, *Best Canadian Essays*, and *Best Canadian Stories*, and have been nominated for National Magazine Awards. Room is published by the West Coast Feminist Literary Magazine Society, a collective of volunteers and staff based out of Vancouver.



CIRCULATION

Print Run: 2,900+ per issue
Circulation: 1,850+ per issue

AUDIENCE

~84% Canadian
~13% United States

SUBSCRIBERS: 1,650+

Institutions: 5%
Controlled: 7%
Individual: 88%

NEWSLETTER

2,250+ Subscribers
40% Open Rate

WEBSITE

~26,500 pageviews per month
~12,000 unique users per month



1.7 K
FOLLOWERS



12.1 K
FOLLOWERS



4 K
FOLLOWERS

PUBLISHING SCHEDULE

SPRING ISSUE (XX.1)

Booking Deadline: Nov 1 Art
Deadline: Nov 15
Release Date: Early March

FALL ISSUE (XX.3)

Booking Deadline: May 1
Art Deadline: May 15
Release Date: Early Sept

SUMMER ISSUE (XX.2)

Booking Deadline: Feb 1
Art Deadline: Feb 15
Release Date: Early June

WINTER ISSUE (XX.4)

Booking Deadline: August 1
Art Deadline: August 15
Release Date: Early Dec

PRINT ADS

FULL PAGE

Size: 4.5" x 7.5"

Regular: \$350

Inside Back Cover: \$500

HALF PAGE

Size: 4.5" x 3.625"

Regular: \$200

Buy 2 ads: Save 10%

Buy 3 or more ads: Save 20%

FILE SPECIFICATIONS

Greyscale, 300 dpi +

File formats: TIF, EPS, PDF

WEB & NEWSLETTER ADS

WEBSITE

Size: 220 px x 250 px

Max file size: 100kb

Max animation loops: 3 loops or 15 sec

Accepted formats: JPG, PNG, GIF

Rate: 1 Month: \$75 | 3 Months: \$175 | 6

Months: \$300

NEWSLETTER

Size: 300 pixels x 250 pixels

Max file size: 100kb

File format: JPG, PNG, GIF

Rate: 1 Ad: \$40 | 2 Ads: \$70 | 3 Ads: \$90

Full newsletter: \$90

SPONSORSHIPS & DONATIONS

EVENT SPONSORS

Room hosts multiple readings in Vancouver and Toronto throughout the year, and coordinates one major event, the Growing Room literary festival.

As a small not-for-profit society, the West Coast Feminist Literary Magazine Society needs your help to host a successful event. We're always looking for spaces to host our events, as well as food and beverage donations.

We would be happy to negotiate a sponsorship arrangement that meets both the needs of Room and your company. In exchange for discounted or complimentary hospitality donations, we can offer you free advertising, accolades over social media, festival perks, and our eternal gratitude.

For additional sponsorship opportunities, please email Molly Cross-Blanchard at publisher@roommagazine.com.

DONATIONS

We're able to publish Room with the generous support of the BC Arts Council, the Canada Arts Council, and individual donors.

Your donation helps us continue to pay our staff and contributors, and helps us cover the cost of printing and mailing, and run our annual writing contests.

LOOKING FOR A DONATION FROM ROOM?

We'll be happy to donate back issues and / or subscriptions of Room to events and organizations that align with our mandate.

CONTACT INFORMATION

SPONSORSHIP & DONATIONS

ADVERTISING

CIRCULATION

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